

DIET (DIQ)

SPID#: _____ **Date:** _____ **Interviewer#:** _____

In the questionnaires we left for you to fill out yourself, there was a diet questionnaire that focused on the frequency of certain kinds of foods in your diet. Now I'm going to ask you some diet questions that are about your consumption of Wisconsin fish, the places you choose to eat, and the snacks and beverages you tend to choose.

DIQ.010. Did you ever eat fish caught by you or given to you in the last year?
(This does not include purchased fish.) DIQ010 FMT_YES_NO

- Yes **1**
- No **2** **(Skip to DIQ.100)**
- Don't Know **(d)** **(Skip to DIQ.100)**
- Refused **(r)** **(Skip to DIQ.100)**

DIQ.020. Were any of the fish that you ate in the last year from the Great Lakes?
(This includes Lakes Michigan, Huron, Erie, Superior, and Ontario plus the mouths of rivers feeding into the Great Lakes.) DIQ020 FMT_YES_NO

- Yes **1**
- No **2** **(Skip to DIQ.030)**
- Don't Know **(d)** **(Skip to DIQ.030)**
- Refused **(r)** **(Skip to DIQ.030)**

DIQ.025. How often did you eat lake trout, salmon (Chinook or Coho), or carp from the Great Lakes in the last year?

DIQ025_A FMT_NUMERIC
DIQ025_B FMT_PER_UNIT

<0-76> Times

Don't Know **(d)**

Refused **(r)**

Circle unit :

- 1** Per Day
- 2** Per Week
- 3** Per Month
- 4** Per Year

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DIQ.030. Were any of the fish that you ate in the last year from Wisconsin inland lakes or streams? DIQ030 FMT_YES_NO

- Yes **1**
- No **2 (Skip to DIQ.100)**
- Don't Know **(d) (Skip to DIQ.100)**
- Refused **(r) (Skip to DIQ.100)**

DIQ.035. How often did you eat walleye, northern pike, or carp from Wisconsin inland lakes or streams in the last year?

DIQ035_A FMT_NUMERIC
DIQ035_B FMT_PER_UNIT

<0-76> Times

Don't Know **(d)**

Refused **(r)**

Circle unit :

- 1** Per Day
- 2** Per Week
- 3** Per Month
- 4** Per Year

Now I'd like to ask you some questions about how often you eat out at different types of restaurants.

DIQ.100. During the last year, how frequently did you eat a meal at a **fast food** restaurant? (For example: McDonalds, Pizza Hut, Burger King, KFC, Taco Bell, Subway, Culvers, and so on.) Would you say it was...? **[HAND CARD]**

DIQ100 FMT_DIQ100_

- 1** Never
- 2** Rarely (less than once a month)
- 3** Sometimes (between 1-3 times a month)
- 4** 1-2 times per week
- 5** 3-4 times per week
- 6** 5 or more times per week

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(d) Don't Know

(r) Refused

DIQ.110. During the last year, how frequently did you eat a meal at a **fast-casual** restaurant? (These are restaurants where you order and pay at a counter, and then your food is either given to you at the counter or brought to you at a table. Fast-casual restaurants promise a somewhat higher quality of food and atmosphere than fast food restaurants. For example: Noodles and Company, Panera Bread, cafeterias, and so on; do **not** include "all-you-can-eat" meals.) Would you say it was...? **[HAND CARD]**

DIQ110

FMT_DIQ100_

1 Never

2 Rarely (less than once a month)

3 Sometimes (between 1-3 times a month)

4 1-2 times per week

5 3-4 times per week

6 5 or more times per week

(d) Don't Know

(r) Refused

DIQ.115. During the last year, how frequently did you have an "all-you-can-eat" meal? ("All-you-can-eat" meals offer, for one price, as much food or as many servings as you want. For example: Old Country Buffet, Ponderosa, all-you-can-eat Friday fish fries, and so on.) Would you say it was...? **[HAND CARD]**

DIQ115

FMT_DIQ100_

1 Never

2 Rarely (less than once a month)

3 Sometimes (between 1-3 times a month)

4 1-2 times per week

5 3-4 times per week

6 5 or more times per week

(d) Don't Know

(r) Refused

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DIQ.120. During the last year, how frequently did you eat a meal at a sit-down restaurant? (These are restaurants where you sit down, then a person takes your order and brings your food to you; you eat at the table and leave a tip. Family-style restaurants are included in this category.) Would you say it was...? **[HAND CARD]**

DIQ120 *FMT_DIQ100_*

- 1 Never
- 2 Rarely (less than once a month)
- 3 Sometimes (between 1-3 times a month)
- 4 1-2 times per week
- 5 3-4 times per week
- 6 5 or more times per week
- (d)** Don't Know
- (r)** Refused

The next questions deal with the snack food you eat between meals.

DIQ.200. In the last 7 days, did you ever eat a **snack** between meals?

DIQ200 *FMT_YES_NO*

- Yes 1
- No 2 **(Skip to DIQ.300)**
- Don't Know **(d)** **(Skip to DIQ.300)**
- Refused **(r)** **(Skip to DIQ.300)**

DIQ.207. In the last 7 days, when you ate a snack between meals, from which of these places did you get a snack? **[HAND CARD. Enter all that apply.]**

DIQ207_A *FMT_DIQ207_*
DIQ207_B *FMT_DIQ207_*
 .
 .
DIQ207_I *FMT_DIQ207_*
DIQ207_OTHER *FMT_CHAR*

- 1 Made at home

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- 2** Cafeteria (at school or work)
- 3** Fast food restaurant
- 4** Other type of restaurant
- 5** Bar
- 6** Convenience store
- 7** Grocery store
- 8** Vending machine
- 9** Other (Specify: _____)
- (d)** Don't Know
- (r)** Refused

In the next few questions I will ask you about your water drinking and other dietary habits.

DIQ.300. In a typical day, how many 8 oz. servings of bottled water do you drink? Include water from a water cooler that is supplied by a large container. (One 8 oz. serving equals one cup, a ¼ of a liter, or ¼ of a quart.)

DIQ300 FMT_NUMERIC

_____ servings **[Enter "0" for none]**

Don't Know **(d)**

Refused **(r)**

DIQ.310. In a typical day, how many 8 oz. servings of **tap water do you drink at home?** (One 8 oz. serving equals one cup, a ¼ of a liter, or ¼ of a quart.)

DIQ310 FMT_NUMERIC

_____ servings **[Enter "0" for none]**

Don't Know **(d)**

Refused **(r)**

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DIQ.320. In a typical day, how many 8 oz. servings of **tap water do you drink outside your home** (for instance, at work, or at a restaurant)? (One 8 oz. serving equals one cup, a ¼ of a liter, or ¼ of a quart.)

DIQ320

FMT_NUMERIC

_____ servings **[Enter "0" for none]**

Don't Know **(d)**

Refused **(r)**

DIQ.330. Do you eat organic food?

DIQ330

FMT_YES_NO

Yes **1**

No **2 (Skip to DIQ.340)**

Don't Know **(d) (Skip to DIQ.340)**

Refused **(r) (Skip to DIQ.340)**

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DIQ.335.a-i. How often do you eat organic ...? [HAND CARD]	Rarely or never (less than 20% of the time) (1)	Not very often (20-40% of the time) (2)	About half the time (40-60% of the time) (3)	More often than not (60-80% of the time) (4)	Most of the time or always (more than 80% of the time) (5)	Don't Know ((d))	Refused ((r))
a. Milk or other dairy products	1	2	3	4	5	(d)	(r)
b. Eggs	1	2	3	4	5	(d)	(r)
c. Red meat	1	2	3	4	5	(d)	(r)
d. Poultry	1	2	3	4	5	(d)	(r)
e. Vegetables	1	2	3	4	5	(d)	(r)
f. Fruit	1	2	3	4	5	(d)	(r)
g. Beans and legumes, including soy	1	2	3	4	5	(d)	(r)
h. Bread, cereals, or pasta	1	2	3	4	5	(d)	(r)
i. Chips, crackers or other snack foods	1	2	3	4	5	(d)	(r)

DIQ335_A
DIQ335_B
.
DIQ335_I

FMT_DIQ335_
FMT_DIQ335_
.
FMT_DIQ335_

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DIQ.340. Are you a **vegetarian** or **vegan**?

DIQ340 *FMT_DIQ340_*

- Yes, a vegetarian **1**
- Yes, a vegan **2 (Skip to DIQ.345)**
- No **3 (Skip to DIQ.350)**
- Don't Know **(d) (Skip to DIQ.350)**
- Refused **(r) (Skip to DIQ.350)**

DIQ.343. As a vegetarian, which of the following foods do you not eat? **[HAND CARD. Enter all that apply.]**

DIQ343_A *FMT_DIQ343_*
DIQ343_B *FMT_DIQ343_*
 .
 .
DIQ343_F *FMT_DIQ343_*

- 1** Red meat
- 2** Poultry
- 3** Fish or seafood
- 4** Dairy products
- 5** Eggs
- 6** Honey
- (d)** Don't Know
- (r)** Refused

DIQ.345. How long have you been a {vegetarian/vegan}?

DIQ345 *FMT_NUMERIC*

_____ years (if less than one year, enter 1)

Don't Know **(d)**

Refused **(r)**

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DIQ.350. Of the following types of foods, are there any that you usually avoid eating because of health concerns other than allergies? (Please do not consider here the foods that you avoid eating because you are allergic to them.) **[HAND CARD. Enter all that apply.]**

<i>DIQ350_A</i>	<i>FMT_DIQ350_</i>
<i>DIQ350_B</i>	<i>FMT_DIQ350_</i>
.	.
.	.
<i>DIQ350_F</i>	<i>FMT_DIQ350_</i>

- 1 Red meat
- 2 Chicken with the skin
- 3 Fish or seafood
- 4 Dairy products
- 5 Eggs
- 6 Processed foods
- 7 Deep fried foods
- 8 Foods with high content of any type of fat
- 9 Foods with high content of saturated fat
- 10 Foods with high content of trans fat
- 11 Foods with high content of carbohydrates
- 12 Milk treated with recombinant Bovine Growth Hormone (BGH)
- 13 I do not avoid any of these foods
- (d) Don't Know
- (r) Refused

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Now I am going to ask you about what influences your decisions to eat out or to go to a particular grocery store. Please consider how important or not important each factor is in your decision. In the first question, the scale is 1 to 7, with 1 being very important and 7 being not important at all.

DIQ.400.[a-i]. When you eat out , how important {is/are}...?	Very important							Not important	DK	R
a. Convenience (location, parking, drive-in)	1	2	3	4	5	6	7	(d)	(r)	
b. Speed of service	1	2	3	4	5	6	7	(d)	(r)	
c. Amount of food offered	1	2	3	4	5	6	7	(d)	(r)	
d. Taste	1	2	3	4	5	6	7	(d)	(r)	
e. Well-prepared food	1	2	3	4	5	6	7	(d)	(r)	
f. Fresh ingredients	1	2	3	4	5	6	7	(d)	(r)	
g. Healthfulness of food	1	2	3	4	5	6	7	(d)	(r)	
h. Serving locally grown food	1	2	3	4	5	6	7	(d)	(r)	
i. Cost	1	2	3	4	5	6	7	(d)	(r)	

DIQ400_A FMT_NUMCAT
 DIQ400_B FMT_NUMCAT
 .
 .
 DIQ400_I FMT_NUMCAT

DIQ.410. What is the name of the store where you **currently** purchase **most** of your household groceries? (If you shop at more than one grocery store, please tell us about the one that you most frequently use.)

DIQ410_A FMT_CHAR
 DIQ410_L FMT_CHAR
 DIQ410_M FMT_NUMERIC
 DIQ410_N FMT_CHAR

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Location (city or town): _____

Address (street): _____

Approximate distance from your house: |____|____| miles.

Don't Know **(d)** [If SP doesn't know, this is the end of this questionnaire]

Refused **(r)** [If SP refused, this is the end of this questionnaire]

DIQ.415. What percent of your total groceries are purchased at your usual store?
DIQ415 FMT_NUMERIC

|____|____|____| %

Don't know **(d)**

Refused **(r)**

DIQ.416. What are the reasons you shop at this store? [HAND CARD. Check all that apply.]

*DIQ416_A FMT_DIQ416_
DIQ416_B FMT_DIQ416_
. . .
DIQ416_F FMT_DIQ416_
DIQ416_OTHER FMT_CHAR*

- 1 Freshness of fruits or vegetables
- 2 Quality of meats and seafood
- 3 Price of the foods
- 4 Organic foods available
- 5 Locally grown foods available
- 6 Convenience (for example, it's close to home or on the way home)

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- 7** Large selection
- 8** Close to other frequented stores
- 9** Speed of checkout
- 10** In-store deli or bakery
- 11** Locally owned business
- 12** Other services available at the store (such as movie rental or pharmacy)
- 13** Other (specify _____)(and text box available)
- (d)** Don't Know
- (r)** Refused